



Minnesota Rural Water Association & Minnesota Department of Health 3rd Annual Video Contest Official Rules

The Challenge — Create a 60-second video based the following theme: **WHAT IS YOUR COMMUNITY DOING TO PROTECT OR CONSERVE DRINKING WATER?** (Those in your community could include utilities, schools, industries, etc.) Creatively show us how your community understands what to do to protect their drinking water or to conserve it and why it's important— and that their help does make a difference.

Who's Eligible — The contest is open to students in grades 9–12, individually or as a group entry of no more than four students. Entries must be sponsored by an individual teacher representing a specific department within your school.

The Sponsoring Teacher — The sponsor's role is to encourage students' participation, and provide general guidance in how to plan a video and enter the contest — not developing the creative concept or executing the video. Any teacher can serve as the sponsor, but this is ideal for those who work with environmental science, media technology, English, or communications. If a science teacher wants to work with a media technologies teacher to co-sponsor, that's great — they just need to split the \$1,000 award if their student(s)' win the contest.

The Timeframe – Videos must be submitted to the Minnesota Rural Water Association no later than **January 18, 2010**.

The Awards — The winning entry will receive:

- \$1,000 paid directly to the school's sponsoring teacher/department and a \$500 gift card of the winning team's choice.

The Fame — Winning entry will be showcased online at www.mrwa.com and at the MRWA Technical Conference on March 2, 2010.

Judging — Judging will be conducted by MRWA staff. Entries will be judged on creativity, effective communication, quality of execution, and compliance with contest rules.

The Winners — Winners will be notified by phone February 19, 2010.

The Awards Event — Winning students and sponsoring teachers will be invited to attend the MRWA Conference in St. Cloud on March 2, 2010 for an awards event.

Video Specifications	Submitting Your 60-Second Video
<ul style="list-style-type: none"> •Be creative! •No longer than 60 seconds in length. •Extra points will be given to videos which include participation or information from their local utilities. •End with the Minnesota Rural Water Association logo •Be submitted with a completed application entry form •Additional contest details, rules, logos and forms are available at www.mrwa.com 	<ul style="list-style-type: none"> •Each entry must be reviewed and approved by a teacher representing the school department that, if the entry is judged as a winner, will receive the \$1,000 award. •Make a copy of the video. Once the video is submitted it is the property of MRWA. •Submit your 60-second video on a DVD, along with the completed entry form, to: MRWA - Video Contest c/o Lori Blair 217 12th Ave. SE Elbow Lake, MN 56531

Contest Questions? — Contact Lori Blair at 800-367-6792, or e-mail your question to: mrwa@mrwa.com

****The winner of the 1st Annual Video Contest was New London/Spicer and the winner of the 2nd Annual Video Contest was Stephen Argyle High School.**