

## Sample News Release for Increase in Water Rates

### News Release

For release on \_\_\_\_\_ (date) \_\_\_\_\_ For information, contact

\_\_\_\_\_ (name) \_\_\_\_\_

\_\_\_\_\_ (organization) \_\_\_\_\_

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### Water Rates Expected to Rise

\_\_\_\_\_ (town or community) \_\_\_\_\_ water rates may rise in the near future. According to \_\_\_\_\_ (name) \_\_\_\_\_, \_\_\_\_\_ (utility) \_\_\_\_\_ system manager, additional regulatory requirements are placing a heavy burden on the system. Each year, the federal government requires testing and monitoring for a growing number of ingredients that may possibly be in the water supply, driving up the cost of operations.

"Our system has always provided a safe quality water supply and met all federal and state regulatory requirements," \_\_\_\_\_ (manager) \_\_\_\_\_ said. "In reality, the quality control standards we have to meet are equivalent to smoking two cigarettes in a lifetime. The concentrations we have to test for and remove if present are miniscule. There is much more required than just pumping water and it simply costs money. We have no choice but to comply, unless Congress does something to lessen the burden on the consumer." The \_\_\_\_\_ utility \_\_\_\_\_ recently conducted a self-assessment of its managerial, financial and technical capability to meet further needs and identified areas that might need more scrutiny in the future. "Overall, the system is in good shape right now," \_\_\_\_\_ (system manager) \_\_\_\_\_ said.

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